

TheDreyStudio

Email: thedreystudio1@gmail.com

X: <https://www.x.com/olaniyid526>

Instagram: <https://www.instagram.com/olaniyid526>

Portfolio: <https://www.behance.net/damilareolaniyi12>

Professional Summary

Creative and results-driven graphic designer, UI/UX expert, frontend developer, and e-commerce solutions specialist with over four years of professional experience. Expert in designing visually compelling graphics, intuitive user interfaces, and seamless web experiences using Figma and Framer. Skilled at translating client goals into functional designs and interactive prototypes that drive engagement and conversions. Proven ability to help businesses attract more clients, optimize online stores, and increase sales through design, development, and SEO-focused strategies.

Skills

Design & UI/UX: Photoshop, Lightroom, Canva, Figma, Framer, prototyping, wireframing, interactive design

Frontend Development: HTML, CSS, JavaScript, Bootstrap, Tailwind CSS, jQuery

E-commerce & Online Store Solutions: Shopify setup, store design, SEO optimization, conversion-focused design

Other Tools & Abilities: Brand identity creation, creative content design, visual storytelling, project collaboration

Achievements

Helped multiple businesses increase client acquisition by up to 10x through creative and strategic visual design.

Assisted online store owners in boosting sales by designing user-friendly and visually appealing stores, integrating SEO, and enhancing customer experience.

Delivered high-quality design and development projects across branding, UI/UX, and e-commerce solutions, consistently meeting client objectives.

Designed interactive prototypes and responsive web experiences using Figma and Framer, streamlining development processes and improving client approvals.

Work Experience

Freelance Graphic Designer, UI/UX & Frontend Developer (2019 – Present)

Designed brand identities, marketing visuals, and UI/UX interfaces for startups and established businesses.

Developed responsive websites and online stores, ensuring a seamless user experience across devices.

Created interactive prototypes in Figma and implemented them in Framer, enabling clients to visualize and test interfaces before development.

Collaborated with clients to understand business goals and translate them into actionable, design-driven solutions.

Optimized Shopify stores with design improvements and SEO strategies, leading to measurable increases in sales and customer engagement.

Managed multiple projects simultaneously, maintaining high quality, timely delivery, and client satisfaction.

Projects & Portfolio

Showcase of work: Behance Portfolio

Featured projects include brand identity design, UI/UX design for web and mobile, responsive website development, and e-commerce store solutions.

Highlights include interactive Figma prototypes, Framer implementations, and conversion-focused online stores.